

Blockchains for IP Management

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Blockchains for IP Management

Copyright and Related rights. Blockchain Technologies for Registration, Storage and Protection of IP objects

- **Should collecting societies and intellectual property offices offer blockchain-based services?**
- **What do blockchains offer in the context of royalty collection?**
 - › Proof of authorship or priority
 - › Recordal of transfer of IP titles and licenses
 - › Smart Contracts for licensing and royalty collection
- **Is it a realistic scenario that artists will sell their art directly to users and fans without intermediaries?**



Conclusions

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- **Blockchain is an exciting combination of existing technologies, it is not the solution to all technology-related challenges**
- **It offers solutions to some basic problems in IP management**
- **It will not replace intellectual property experts and copyright collecting societies**





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