Coping with Challenges to World IP System
— Latest Developments of IP Work in China

SHEN Changyu, Commissioner, CNIPA
September 19, 2018   Moscow
Part I  Latest Developments of IP Work in China

Part II  IP Institution Developments of China

Part III  Suggestions for Coping with Global IP Challenges
President Xi Jinping sent Congratulation Letter to 2018 High-level Conference on IP for Countries along the Belt and Road

“China unswervingly implements strict intellectual property protection, protects the intellectual property rights of all enterprises in accordance with law, and creates favorable business environment and innovative environment. We hope that all parties involved will strengthen dialogue, expand cooperation, achieve mutual benefit and win-win results, promote more effective protection and use of intellectual property rights, and jointly build a road to innovation to better benefit the people of all countries.”
## IP Creation

<table>
<thead>
<tr>
<th>Patent</th>
<th>Trademark</th>
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<tbody>
<tr>
<td>2015, Patent Applications: 1.102 Million</td>
<td>1600 (10,000)</td>
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<td>Exceeded One million for the first time</td>
<td>Up to 1st half of 2018</td>
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<td>2016, Valid Invention Patents Ownership: 1.103 Million</td>
<td>4810 (World's 3rd)</td>
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<td>Madrid Trademark Registration in 2017</td>
<td>Inventions Patents Owned by Every 10,000 People in 2017</td>
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<td>5.1 (10,000)</td>
<td>10.4</td>
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<td>2017, PCT Applications</td>
<td>Ranked 2nd Worldwide for the first time</td>
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China became the first-ever middle income economy in the top 25.

China broke into the world's top 20 most-innovative economies.
IP Protection

“Strict”
Revisions to Patent Law, Copyright Law, Trademark Law, Anti-unfair Competition Law

“Comprehensive”
Comprehensive use of examination, enforcement, judicial judgment, arbitration & mediation, self-discipline and supervision

“Fast”
Establish 36 IP Protection Centers & Quick Prosecution Centers to provide fast authorization, affirmation and protection

“Equal”
Strengthen administrative law enforcement, provide equal protection for market operators and innovators

Social satisfaction score of IPR protection
2017 76
2013 63 13
IP Utilization

12.4%
Added value of patent intensive industries / GDP

7.28%
Added value of copyright industries/ GDP

Technology contracts covering patents: 15,000
Total value: RMB 140 trln

Value of GI products:
RMB 1 trln
Beneficial to 10 mln people

Pledge of patent trademark and copyright:
RMB 110 trln
IP Management

Raise the efficiency of IP management

• Strengthen coordination on macro level
• Promote IP management standards in enterprises, universities and research institutions
• Promote development of IP service industry
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Strengthening IPR protection is the centerpiece of the system for improving property rights protection, and it would provide the biggest boost to enhancing the competitiveness of the Chinese economy. It is needed by foreign enterprise and even more by Chinese enterprises.

China has reinstituted the State Intellectual Property Office this year to step up law enforcement, significantly raise the cost for offenders and fully unlock the deterrent effect of relevant laws, according to the president.

We encourage normal technological exchanges and cooperation between Chinese and foreign enterprises, and protect the lawful IPRs owned by foreign enterprises in China. In the meantime, we hope foreign governments would enhance protection of Chinese IPRs.
Reorganization of Intellectual Property Institution

- Patent
- Trademark
- Geographical Indications
- Layout-design of Integrated Circuits

Creation
Protection
Utilization
Management
Service

SIPO ➔ CNIPA

国家知识产权局
NATIONAL INTELLECTUAL PROPERTY ADMINISTRATION, PRC
<table>
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<tr>
<th>01</th>
<th>General Office</th>
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<tbody>
<tr>
<td>02</td>
<td>Department of Treaty and Law</td>
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<td>Department of Strategy and Planning</td>
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<td>04</td>
<td>Department of Intellectual Property Rights Protection</td>
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<td>05</td>
<td>Department of Intellectual Property Utilization Promotion</td>
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<td>06</td>
<td>Department of Public Services</td>
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<td>International Cooperation Department</td>
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<td>Human Resources Department</td>
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CNIPA AFTER REORGANIZATION

12000 Patent Examiners

1200 Trademark Examiners
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Suggestions for Coping with Global IP Challenges
Jointly promote deeper IP cooperation
Maximize consensus, strengthen IP strategy coordination, legal coordination and policy docking, promote the development of international IP rules to an open, inclusive, balanced and effective direction, and make new contributions to improving the global governance system of IP.

Jointly provide a more complete IP protection infrastructure
Strengthen the construction of intellectual property infrastructure, actively carry out open sharing of IP data and information resources, and strengthen cooperation in IP examination.

Promote more strict IP protection
Establish cooperation mechanism for IP law enforcement, jointly crack down on IP infringements, and jointly raise public awareness of intellectual property rights.

Promote innovation and progress in IP system
Keep pace with the times in face of new technologies, new formats and new models, cultivate and expand new driving forces for growth.

Establish mutual aid mechanism on IP talent training
Conduct exchanges between examination and administrative personnel, strengthen training cooperation in IP examination, expand the scale of mutual exchange of international students and scholars in IP major, and strengthen capacity building of employees in IP service industry.
Thank You!

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